

PUBLISHING SECTOR SALES SURVEY - EDUCATION SECTOR

For the year 1 April 2025 to 31 March 2026

Total revenue across all provinces (net of discount and VAT)

Number of participating entities:

8

Category	PRINT (sales value in Rands net of discount and VAT)	DIGITAL (sales value in Rands net of discount and VAT)	TOTAL SALES VALUE (Rands)	Split by sales channel:	
				Central Procurement (Rands)	Schools & Other (Rands)
Grade R	4,513,700	1,598	4,515,297	576,482	3,938,816
Grade 1-3 core	34,617,841	76,555	34,694,396	15,507,266	19,187,127
Grade 4-6 core	104,148,205	571,498	104,719,703	63,186,504	41,533,200
Grade 7-9 core	135,191,475	7,018,510	142,209,985	83,871,681	58,338,306
Grade 10 core	37,927,382	2,916,085	40,843,467	25,696,022	15,147,444
Grade 11 core	48,274,966	4,165,916	52,440,882	39,091,177	13,349,705
Grade 12 core	37,551,473	4,950,375	42,501,848	25,805,821	16,696,027
Grade 10 prescribed literature	9,325,103	810,413	10,135,515	5,994,886	4,140,629
Grade 11 prescribed literature	11,263,185	534,006	11,797,191	7,190,992	4,606,199
Grade 12 prescribed literature	11,290,291	897,645	12,187,936	5,565,052	6,622,885
FP Reading schemes	56,705,060	4,428	56,709,489	19,301,590	37,407,898
IP Reading schemes	19,663,544	259	19,663,803	11,371,532	8,292,270
SP Readers (non core)	4,101,891	117,864	4,219,754	1,353,424	2,866,330
Dictionaries (Primary)	21,226,601	35,057	21,261,658	1,094,576	20,167,082
Dictionaries (Secondary)	13,176,727	72,615	13,249,342	234,069	13,015,274
Atlases (Primary)	5,662,335	9,626	5,671,961	44,590	5,627,371
Atlases (Secondary)	4,772,866	11,960	4,784,826	119,309	4,665,518
Posters	789,316	0	789,316	382,735	406,581
Supplementary and library					
Grade R	1,079,028	0	1,079,028	472,720	606,308
Grade 1-3	2,457,003	1,898,522	4,355,526	190,656	4,164,870
Grade 4-6	2,166,688	21,315	2,188,004	468,255	1,719,749
Grade 7-9	1,612,464	140,666	1,753,130	143,662	1,609,470
Grade 10	2,894,346	137,278	3,031,623	54,864	2,976,759
Grade 11	4,245,095	15,642	4,260,737	42,892	4,217,845
Grade 12	4,681,784	19,425	4,701,209	258,658	4,442,552
Other	41,179,122	2,961,429	44,140,552	4,854,031	39,286,519
TOTAL	620,517,490	27,388,687	647,906,177	312,873,443	335,032,733