

HIGHER EDUCATION - PUBLICATION SALES SURVEY 2024/25							
Number of respondents:		6					
ANNUAL SUMMARY - LOCAL PRODUCTS							
		Apr - Sept 2024		Oct 2024 - Mar 2025		TOTAL	
Category		Value Period 1	Quantity	Value Period 2	Quantity	Annual Value	Quantity
Via Retail Channels		38 728 867	109 703	81 257 236	227 184	119 986 103	336 887
Via Direct Selling to Institutions		7 974 946	31 417	18 848 499	60 461	26 823 445	91 878
Via eCommerce (on the company's own website)		687 387	1 609	962 280	1 911	1 649 667	3 520
Total		47 391 201	142 729	101 068 014	289 556	148 459 215	432 285
ANNUAL SUMMARY - INTERNATIONAL PRODUCTS							
		Apr - Sept 2024		Oct 2024 - Mar 2025		TOTAL	
Category		Value Period 1	Quantity	Value Period 2	Quantity	Annual Value	Quantity
Via Retail Channels		9 514 344	20 292	21 177 710	48 430	30 692 053	68 722
Via Direct Selling to Institution		2 160 920	10 063	9 721 875	33 396	11 882 795	43 459
Via eCommerce (on the company's own website)		242 154	374	409 522	643	651 676	1 017
Total		11 917 417	30 729	31 309 107	82 469	43 226 524	113 198