

NOW HIRING

# MARKETER: KWAZULU-NATAL

SHUTER & SHOOTER PUBLISHERS

Based in either Durban, Pinetown or Pietermaritzburg, this role will report to the Provincial Sales Manager. The successful candidate will be required to:

- Promote our product range to key personnel at schools and TVET colleges
- Develop and maintain product knowledge so that adoptions can be closed annually
- Maintain existing customer accounts, and identify new customer accounts to develop
- Conduct annual promotional campaigns to reach all customers when required
- Conduct teacher training workshops in schools as and when required
- Attend trade shows, exhibitions, and conferences when required
- Assist with executing marketing and sales strategies within a geographic region
- Complete administrative duties timeously and accurately
- Ensure that long-lasting relationships with provincial DoE officials and teacher unions are cultivated

We require someone who meets the following key requirements:

- A relevant Degree or Diploma
- Fluent in IsiZulu at a home language level
- Good interpersonal skills and the ability to work successfully with others
- Good time management skills and the ability to cope well under pressure
- Good analytical and problem-solving skills
- Experience in conducting teacher training workshops
- Experience in conducting promotional campaigns in schools
- Fully computer literate and proficient in using office productivity software
- Able to work irregular hours
- Sound administrative skills
- Willingness to travel extensively for work
- A valid code B driver's license

We are committed to the transformation of our company to reflect and serve, as closely as possible, the demographic profile of the communities we serve. In line with our Employment Equity goals, historically disadvantaged individuals, as well as people with disabilities, are encouraged to apply.

If you meet the minimum requirements and are interested in this role then please send your application to:

**JAYSHREE@SHUTER.CO.ZA (PLEASE USE SSREP02 AS YOUR REFERENCE)**

Applications close 30 November 2023. If you do not hear back from us by Friday 8 December 2023 then please consider your application unsuccessful. We reserve the right not to make the appointment. Correspondence will only be sent to shortlisted candidates.