

HIGHER EDUCATION - PUBLICATION SALES SURVEY 2019/20

Number of respondents:

7

ANNUAL SUMMARY - LOCAL PRODUCTS

Category	2019 S2		2020 S1		TOTAL	
	Value Semester	Quantity	Value Semester	Quantity	Value Semester	Quantity
Via Retail Channels	32 397 817	122 088	104 623 471	377 342	137 021 288	499 430
Via Direct Selling to Institutions	6 700 827	30 863	14 355 618	35 782	21 056 445	66 645
Via eCommerce (on the company's own website)	579 276	1 657	329 254	922	908 530	2 579
Total	39 677 921	154 608	119 308 343	414 046	158 986 264	568 654

ANNUAL SUMMARY - INTERNATIONAL PRODUCTS

Category	2019 S2		2020 S1		TOTAL	
	Value Semester	Quantity	Value Semester	Quantity	Value Semester	Quantity
Via Retail Channels	5 621 190	19 378	31 032 694	86 108	36 653 883	105 486
Via Direct Selling to Institution	2 150 509	10 593	11 933 837	58 340	14 084 346	68 933
Via eCommerce (on the company's own website)	40 795	66	54 896	85	95 690	151
Total	7 812 493	30 037	43 021 426	144 533	50 833 919	174 570