

PUBLISHING SECTOR SALES SURVEY - Education Sector

For the year 1 April 2018 to 31 March 2019

Total revenue across all provinces (net of discount and VAT)

Number of participating organisations **10**

<u>Category of education materials</u>		<u>PRINT</u>	<u>DIGITAL</u>
		(sales value in Rands net of discount and VAT)	(sales value in Rands net of discount and VAT)
Grade R		27 912 473	330 296
Grade 1-3 core		167 004 206	3 060 646
Grade 4-6 core		431 847 677	3 038 577
Grade 7-9 core		459 241 333	5 670 721
Grade 10 core		186 064 159	3 424 852
Grade 11 core		128 330 623	3 883 676
Grade 12 core		111 276 468	2 572 114
Grade 10 prescribed literature		13 592 597	259 771
Grade 11 prescribed literature		17 430 884	297 742
Grade 12 prescribed literature		7 519 720	195 130
FP Reading schemes		100 503 084	683 640
IP Reading schemes		22 396 233	489 868
SP Readers (non core)		13 702 468	409 268
Dictionaries (Primary)		21 183 452	30 859
Dictionaries (Secondary)		14 979 458	93 539
Atlases (Primary)		4 979 375	29 516
Atlases (Secondary)		6 174 642	1 169
Posters		4 022 469	0
Supplementary and library		35 824 941	352 066
Other		16 807 689	1 810 625
TOTAL		1 790 793 949	26 634 075

PUBLISHING SECTOR SALES SURVEY - Education Sector**For the year 1 April 2018 to 31 March 2019****Total print revenue by province (net of discount and VAT)**

	Eastern Cape	Free State	Gauteng	KZN	Limpopo	Mpumalanga	North West	Northern Cape	Western Cape	TOTAL
Category of education materials	Rands (net of discount and VAT)									
Grade R	43 688	169 670	1 929 937	19 485 649	614 304	1 305 841	4 183 290	3 437	176 658	27 912 473
Grade 1-3 core	7 307 810	16 480 234	45 685 238	51 608 544	15 237 392	824 883	19 980 773	332 936	9 546 396	167 004 206
Grade 4-6 core	43 116 409	25 572 575	110 976 663	84 113 264	60 282 552	26 660 710	40 103 846	3 405 526	37 616 132	431 847 677
Grade 7-9 Core	35 535 022	24 099 164	114 830 031	90 858 301	76 081 632	22 874 566	43 427 464	8 867 393	42 667 759	459 241 333
Grade 10 core	16 436 391	7 630 022	44 980 494	37 971 075	34 238 469	10 938 598	15 489 522	3 156 906	15 222 681	186 064 159
Grade 11 core	13 396 151	2 464 740	28 389 815	27 424 105	27 680 973	7 112 022	8 895 708	1 483 450	11 483 658	128 330 623
Grade 12 core	12 307 819	4 739 985	22 358 371	25 310 910	21 208 440	6 778 415	6 243 478	1 910 448	10 418 602	111 276 468
Grade 10 prescribed literature	1 142 071	222 994	2 667 354	4 037 835	2 797 123	16 737	1 271 629	191 153	1 245 700	13 592 597
Grade 11 prescribed literature	679 270	136 316	2 191 508	4 757 370	2 402 217	9 609	894 588	57 104	6 302 901	17 430 884
Grade 12 prescribed literature	1 199 194	102 638	1 794 852	2 548 077	541 080	39 084	342 840	69 927	882 030	7 519 720
FP Reading schemes	12 030 789	2 564 723	52 273 773	10 696 215	4 987 396	317 208	7 488 331	238 836	9 905 814	100 503 084
IP Reading schemes	910 732	3 733 650	5 212 053	6 617 129	452 358	38 540	2 349 771	99 221	2 982 779	22 396 233
SP readers (non core)	814 940	408 733	2 895 910	4 532 267	1 846 883	7 703	1 172 941	1 264 755	758 336	13 702 468
Dictionaries (Primary)	626 812	340 079	9 583 759	1 930 213	2 429 504	198 474	1 819 948	51 742	4 202 921	21 183 452
Dictionaries (Secondary)	403 272	108 279	5 904 837	3 248 120	297 902	138 603	2 414 576	48 139	2 415 729	14 979 458
Atlases (Primary)	143 106	71 883	2 295 346	861 578	99 608	184 071	204 195	23 530	1 096 059	4 979 375
Atlases (Secondary)	215 643	70 719	2 116 085	1 077 467	65 049	61 504	1 740 882	5 146	822 148	6 174 642
Posters	132 085	64 007	1 649 207	182 486	9 424	258 848	1 499 115	486	226 812	4 022 469
Supplementary and library	889 276	1 089 160	16 311 107	3 811 591	1 737 620	1 387 959	4 546 337	110 283	5 941 606	35 824 941
Other	201 376	294 833	10 421 778	766 498	94 858	126 244	1 658 225	89 208	3 154 670	16 807 689
TOTAL	147 531 857	90 364 405	484 468 117	381 838 694	253 104 783	79 279 619	165 727 458	21 409 625	167 069 391	1 790 793 949

PUBLISHING SECTOR SALES SURVEY - Education Sector**For the year 1 April 2018 to 31 March 2019****Total digital revenue by province (net of discount and VAT)**

	Eastern Cape	Free State	Gauteng	KZN	Limpopo	Mpumalanga	North West	Northern Cape	Western Cape	TOTAL
Category of education materials	Rands (net of discount and VAT)									
Grade R	35 074	14 923	99 853	110 232	0	0	70 147	0	67	330 296
Grade 1-3 core	683 967	593 313	585 686	285 703	644 713	10 496	191 509	7 390	57 869	3 060 646
Grade 4-6 core	286 307	148 848	1 245 362	620 704	63 554	173 938	242 141	29 126	228 595	3 038 577
Grade 7-9 Core	233	744	4 329 641	6 117	0	2 029	588	0	1 331 369	5 670 721
Grade 10 core	81 061	21 356	1 923 033	180 255	47 238	62 896	57 754	9 602	1 041 657	3 424 852
Grade 11 core	79 727	31 098	1 919 630	251 683	37 765	50 231	49 543	12 344	1 451 654	3 883 676
Grade 12 core	-187	0	1 329 966	1 656	-438	219	159	0	1 240 738	2 572 114
Grade 10 prescribed literature	0	0	224 329	102	12	0	0	0	35 328	259 771
Grade 11 prescribed literature	43	0	144 408	0	0	0	0	0	153 291	297 742
Grade 12 prescribed literature	63	0	34 833	27	0	0	0	0	160 207	195 130
FP Reading schemes	337 413	0	35 952	15 123	0	72	0	141	294 939	683 640
IP Reading schemes	46	8 402	467 951	116	0	0	0	0	13 353	489 868
SP readers (non core)	0	0	206 965	154	0	0	0	0	202 149	409 268
Dictionaries (Primary)	0	0	18 319	121	0	0	11 629	0	790	30 859
Dictionaries (Secondary)	1 405	3 352	61 897	4 544	0	14 418	3 566	0	4 357	93 539
Atlases (Primary)	0	0	28 869	0	0	0	0	0	647	29 516
Atlases (Secondary)	0	0	874	0	0	0	0	0	295	1 169
Posters	0	0	0	0	0	0	0	0	0	0
Supplementary and library	993	493	243 000	18 224	329	685	27 500	449	60 393	352 066
Other	130	6 282	597 326	10 868	161	78	3 043	0	1 192 737	1 810 625
TOTAL	1 506 275	828 811	13 497 894	1 505 629	793 334	315 063	657 580	59 053	7 470 436	26 634 075