

# OXFORD IS HIRING!

## Career Opportunity

OXFORD  
UNIVERSITY PRESS  
SOUTHERN AFRICA

Reporting to the Senior Campaigns Coordinator and the Senior Sales Coordinator (Schools), this exciting position contributes to the growth of OUPSA market share and sales through the effective implementation of promotional campaigns (including gratis and direct marketing), donations, a Customer Relationship Management database, and support for Submissions.

### Campaigns & Submissions Support Coordinator

The successful applicant will need:

- A diploma / degree in Marketing or related fields
- 3 years' experience in a marketing or campaigns environment (preference will be given to experience from the educational publishing industry)
- Experience in project management
- Knowledge of Educational Industry, marketing theory and strategy
- Marketing research skills
- Ability to build strong relationships with key stakeholders
- Advanced knowledge of Microsoft office (Word and Excel)
- Good record keeping and reporting skills
- Knowledge of SAP and a CRM system will be advantageous
- Excellent planning and organizational skills

If you possess enthusiasm, are a bright fast learner, support teamwork, we would like to hear from you.

Placement and remuneration will be commensurate with experience. We offer pension and medical aid benefits, 20 working days' leave, statutory leave, training opportunities and engaging work in a rewarding and ethical environment.

*Oxford University Press, an equal opportunity employer, seeks a talented individual to fill this permanent post in its Marketing division, based in the Cape Town area. Oxford University Press will consider all applications in terms of its Employment Equity Plan, which acknowledges the need for transformation.*

**APPLY  
NOW!**

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Oxford University Press, a department of the University of Oxford, is the largest university press in the world, and has been creating educational and academic resources for more than 450 years.

The South African branch was established in 1915 in Cape Town.

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At the bottom of the home page, click on "read more" under the Careers section, click on the word [Here](#) in the careers paragraph. You will be directed to our **online career portal** to submit a letter of motivation and CV.

**The closing date for applications is 25 April 2018.**

"We are a leading educational publisher, committed to the growth of South Africa and its people through the provision of excellent education materials and support."